

CORONA ISLAND - WHAT'S YOUR SOUND? PROMOTIONAL COMPETITION RULES

08 AUGUST 2023 - 29 AUGUST 2023

1. Introduction

- 1.1 This promotional competition (“**Competition**”) is run by The South African Breweries (Pty) Ltd (“**Promoter**”) and is open to all persons of 21 years or older and resident in South Africa, except for: (a) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families; (b) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition; (c) directors, members, partners, agents, consultants or employees of the Promoter’s advertising and promotion agencies or associated companies; and (d) participating outlet owners and staff.
- 1.2 The rules set out in this document constitute the rules which will govern the Competition (“**Competition Rules**”).
- 1.3 Entry into the Competition by an entrant (a “**Participant**”) constitutes acceptance of these Competition Rules by that Participant.

2. Competition Period

This Competition will run from 08 August 2023 until 29 August 2023, both dates inclusive, or until the Promoter provides a public notice that the Competition has ended, whichever is earlier (“**Competition Period**”). Entries will only be accepted during the Competition Period.

3. Competition Entry Process

- 3.1 The Promoter will publish a Competition-related radio advertisement (the “**Competition Ad**”) which will air on the SABC’s 5FM radio station (the “**Radio Station**”).
- 3.2 This Competition will take place on the WhatsApp messaging application (“**WhatsApp**”) and on the Radio Station’s operated official digital platform which can be downloaded as the 5FM application on iOS or Android supported devices (the “**5FM App**”). A valid WhatsApp account and 5FM account as well as internet access will be required to successfully enter this Competition.

This Competition will have 2 different entry categories, as further detailed below:

3.2.1 Category 1: Entry via the 5FM App (“Category 1”)

To enter the Competition in Category 1, a Participant must:

- (a) listen to an airing of the Competition Ad;
- (b) follow the Competition Ad prompts to select, on the 5FM App, a nature sound bite which the Participant finds to be the most relaxing; and
- (c) complete the online survey on the 5FM App.

3.2.2 Category 2: Entry via radio content integration (“Category 2”)

To enter the Competition in Category 2, a Participant must:

- (a) listen to an airing of the Competition Ad on a Monday during the Competition Period at or around 19:00 SAST until at or around 22:00 SAST (the “**Radio Moment**”); and
- (b) follow the Competition Ad prompts to submit an answer to the relevant question in the Competition Ad, which answer must be submitted in the form of a voice note message, to the WhatsApp line announced in the Competition Ad (available at +27(0) 82 550 5151) and must be submitted before 22:00 SAST on the Monday on which the Competition Ad airs on the Radio Station.

3.3 A Participant’s answer to the prompts shall not include anything of an immoral, scandalous or illegal nature likely to have an adverse effect on the reputation of the Promoter or the Radio Station.

3.4 A Participant may enter the Competition as many times as he/she wishes.

3.5 Entry is only valid through this medium and manner.

3.6 Participants are liable for their own data and voice charges in respect of the Competition entry as well as any verification process, if applicable.

4. Description of Prize

4.1 The Prizes for this Competition are as follows:

4.1.1 Category 1

The Prize for a Category 1 entry is 1 of 4 Corona branded cooler box including 6 x 355ml Corona and fresh lime to the value of approximately R1,000.00 (“**Prize 1**”).

4.1.2 Category 2

- (a) The Prize for a Category 2 entry is a local weekend getaway (“**Getaway Destination**”) for 1 night at a destination communicated by the Promoter for the winning Participant and a guest of his/her choice (provided that such a guest meets the eligibility criteria set out in Competition Rule 1.1) (“**Prize 2**”). Prize 2 has a value of approximately R12,000.00.
- (b) Prize 2 includes round trip flight tickets, transfer transportation to and from the airport to the Getaway Destination, shared accommodation, food and beverages as chosen and communicated by the Promoter to the winner (the winner will be responsible for communicating such details to his/her guest). The Prize does not include the transportation costs for local travel to and from the communicated airport.
- (c) A winner must on request provide the Promoter with a copy of his/her and his/her guest’s identity document in order for the Promoter to prepare the relevant accommodation and travel arrangements for a winner. If a winner and/or his/her guest is sent home for bad behaviour as determined in the Promoter’s discretion, then the Promoter is entitled to recover the costs of travel from a winner.

4.2 A winner may not transfer a Prize, in whole or in part, to any other person or exchange a Prize for an alternate prize or for its cash value. A winner may not substitute him/herself with any other person.

4.3 The Promoter will contact the winners to make arrangements for the winners to receive the relevant Prize.

5. Winner Selection and Notification

5.1 A Prize 1 and/or Prize 2 winner will be selected on a weekly basis by a panel of judges appointed by the Radio Station who will consider all valid entries received in the respective week before the next Category 2 Radio Moment airs during the Competition Period. The panel of judges will select a winner in their sole discretion. The judges' decision is final, and no correspondence will be entered into.

5.2 A Prize 1 and/or Prize 2 winner will be notified by the Promoter or its nominated agent via a phone call on a weekly basis on a date as determined by the Promoter. If the Promoter is unable to contact a winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.

6. Winner Verification

6.1 A winner and his/her guest must be over the age of 21 years old and must comply with the Participant eligibility criteria set out in Competition Rule 1.1 and the requirements in these Competition Rules, which may be verified by or on behalf of the Promoter. A Participant may be asked to provide a copy of his/her legal and valid identity document/passport/driver's license/proof of residential address/proof of purchase, if applicable, in order to be eligible to receive the Prize(s). The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary, and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.

6.2 A Prize will only be awarded by the Promoter and a Participant will only be regarded as a winner after the verification process set out in these Competition Rules has been completed to the satisfaction of the Promoter. Failing successful verification of a Participant, a substitute winner may be selected at the discretion of the Promoter.

6.3 The Promoter reserves the right to carry out audits in respect of a Participant and the guest to verify his/her eligibility and/or the validity of a Participant's entry. After a Participant has been informed of certain Competition requirements by the Promoter or an individual,

including (without limitation) those set out in Competition Rule 1.1 (a)-(d), the Promoter may disqualify a Participant if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of an entry or otherwise falsifying data. Should the Promoter or its agent determine that an entry or Participant is invalid or ineligible, the relevant Participant shall not be entitled to receive a Prize and will not be compensated in any way.

7. Prize Forfeiture

- 7.1 A winner must communicate his/her and his/her guest's full details to the Promoter or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of a Prize.
- 7.2 If a winner is unable to attend, receive or utilise (as applicable) a Prize then the entire Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that winner to attend, receive or utilise (as applicable) a Prize.
- 7.3 Time permitting and subject to the Promoter's approval, where a Prize is forfeited a substitute winner may be chosen in the same manner as an original winner was chosen.

8. General

- 8.1 Should the process for entry into the Competition or the Prize/s involve any alcoholic beverage, Participants shall ensure that it is enjoyed responsibly.
- 8.2 To the extent that any intellectual property right/s arise as a result of or through the creation and/or submission by a Participant of content, including without limitation any pictures, videos, drawings or other creative works, to enter this Competition, such intellectual property right/s will vest in the Promoter and the Participant hereby waives any associated right/s. To the extent such rights have vested in a Participant, the Participant hereby cedes, assigns and transfers (by way of present and future cession, assignment and transfer) to Promoter such rights and undertakes to do such things, takes such steps and sign such documents as are necessary to give effect to such cession, assignment and transfer. Each Participant indemnifies and holds harmless the Promoter from and against any and all claims, actions, legal proceedings, losses, damages and expenses (including attorney's fees and expenses) arising

as a result of or in connection with any actual or alleged infringement of any intellectual property rights of a third party arising from entry in the Competition and/or the Promoter's use of any content, including without limitation any pictures, videos, drawings or other creative works, created pursuant to the Participant's entry in the Competition.

- 8.3 A winner shall procure the compliance by his/her guest of these Competition Rules, and hereby indemnifies the Promoter and the Radio Station, their associated companies, and the directors, officers, employees and agents of the Promoter and the Radio Station and of associated companies, against any and all losses, whether direct, indirect, consequential or otherwise arising out of a claim or threatened claim by a guest in relation to this Competition.
- 8.4 In an instance where there are Covid-19 regulations and protocols to be observed, the winner must comply with such Covid-19 regulations put in place at the events/venues that are subject of the Prize, at all times and non-compliance with these regulations will result in automatic disqualification (and the winner shall ensure that his/her guest will). It shall be the sole responsibility of the winner and their guest to observe and comply with any and all restrictions imposed by the regulations from time to time. A winner and his/her guest indemnify and hold harmless the Promoter and the Radio Station, associated companies, and the officers, employees and agents of the Promoter and the Radio Station and of their associated companies, against any losses or damages arising from a breach of these regulations by such Participant and/or the guest. The Promoter and/or the Radio Station shall not in any manner whatsoever be held liable for any transgressions by the winning Participant and/or his/her guests.
- 8.5 In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.
- 8.6 The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of a Prize in its entirety with no compensation to any party by the Promoter.
- 8.7 Each Participant, by participating in the Competition, acknowledges, agrees and expressly consents to:

- 8.7.1 the Promoter processing the Participant's personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Competition; and
- 8.7.2 the Promoter transferring the winning Participant's personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Competition for utilisation of a Prize,

which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 ("POPIA") and any other applicable law, and for the purpose of giving effect to the Competition.

- 8.8 With the exception of Competition Rule 8.7 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or a Prize, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the relevant Participant by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.

- 8.9 A Participant may submit a request at <https://www.sab.co.za/content/data-subject-request-0> for the Promoter to:

- 8.9.1 correct or delete personal information about the Participant in the Promoter's possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or
- 8.9.2 destroy or delete a record of personal information about the Participant that the Promoter is no longer authorised to retain.

- 8.10 The Promoter may make media announcements containing, or otherwise publish, the names and/or photographs of a winner without remuneration being payable to a winner, provided that the Promoter will not do so if a winner communicates in writing to the Promoter that he/she does not want his or her names or photographs to be contained in media announcements or otherwise published.

- 8.11 Should a Prize not be available despite the Promoter's reasonable endeavours to procure a Prize, the Promoter reserves the right to substitute a Prize with another of equal value as determined in the Promoter's sole discretion and subject to availability. No person will be entitled to be compensated in any way in this instance by the Promoter.
- 8.12 The Promoter will not be responsible for any costs, expenses or other liabilities incurred by a winner which are not expressly contemplated as part of a Prize.
- 8.13 These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.
- 8.14 The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation, neither the Promoter nor the Radio Station will compensate any individual for any reason whatsoever.
- 8.15 **Each Participant indemnifies and holds harmless the Promoter and the Radio Station, their associated companies, and the directors, officers, employees and agents of the Promoter and the Radio Station and associated companies, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of his/her participation in any way in this Competition or his/her receipt, participation, ownership and/or use of a Prize. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.**
- 8.16 The Promoter and the Radio Station shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoter and the Radio Station shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter and/or the Radio is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No entry from an agent, third party, organized group or entry automatically generated by computer will be valid or accepted. An entry will only be valid and accepted if it complies with all entry instructions and requirements.

Any form of network or systems manipulation, including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.

8.17 By participating in the Competition, each Participant gives the Promoter consent to: (i) market its products and campaigns to the Participant; (ii) conduct market research using personal information of the Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details provided by the Participant during the Competition entry process for the purposes of facilitation of the Competition. A Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications of the Promoter.

8.18 These Competition Rules are also available on www.coronaafrica.com.

CORONA ISLAND INTERNAL GIVEAWAY COMPETITION RULES

31 JULY 2023 - 23 AUGUST 2023

1. INTRODUCTION

- 1.1 This promotional competition (“**Competition**”) is run by The South African Breweries (Pty) Ltd (“**Promoter**”) and is open to all permanent and temporary South African employees of the Promoter, including contractors, that: (i) have a valid email address and an active Workplace account on <https://africa-ab-inbev.workplace.com/groups/1617476904978534> (the “**Workplace Platform**”); and (ii) are 18 years or older.
- 1.2 The rules set out in this document constitute the rules which will govern the Competition (“**Competition Rules**”).
- 1.3 Participation in the Competition by an entrant (a “**Participant**”) constitutes acceptance of these Competition Rules by that Participant.

2. COMPETITION PERIOD

This Competition will run from 31 July 2023 until 23 August 2023, both dates inclusive, or until the Promoter provides a public notice that the Competition has ended, whichever is earlier (“**Competition Period**”). Entries will only be accepted during the Competition Period.

3. COMPETITION ENTRY PROCESS

- 3.1 This Competition will take place on the Workplace Platform. In order to enter the Competition, each Participant must: (i) upload onto the Workplace Platform a photo indicating what the Participant’s idea of a perfect paradise looks like; and (ii) use the hashtag #CoronaIsland in the post.
- 3.2 Entry is only valid through this medium and manner.
- 3.3 A Participant may enter the Competition as many times as he/she wishes.
- 3.4 Participants are liable for their own data and voice charges in respect of the Competition participation as well as any verification process, if applicable.

4. DESCRIPTION OF PRIZE

- 4.1 The prize for this Competition is one set of double tickets to attend a local cruise, which cruise shall include the following:
- 4.1.1 two tickets to attend a two-hour afternoon cruise scheduled to take place at the Hartbeespoort Dam, Gauteng from 13:00 – 15:00 on 26 August 2023, to the combined value of R1,090, which shall include access to: (i) a complimentary buffet of finger foods; (ii) an entertainment set; and (iii) a cash bar (the “**Cruise**”);
 - 4.1.2 two lunch vouchers to the combined value of R1,000, to be redeemed on the Cruise at a restaurant communicated by the Promoter;
 - 4.1.3 two Corona-branded shirts, to the value of R220 each;
 - 4.1.4 two Corona-branded hessian bags, to the value of R350 each;
 - 4.1.5 two Corona-branded anorak jackets, to the value of R400 each; and
 - 4.1.6 two e-hailing service vouchers, to the combined value of R1,000, for transport to attend the Cruise (the “**Prize**”).
- 4.2 There is one Prize available to be won during the Competition Period with a value of approximately R4,060.
- 4.3 The winner will be permitted to bring one additional guest to enjoy the Prize (the “**Additional Attendee**”).
- 4.4 In order to receive the Prize, the winner and the Additional Attendee will be required to sign an event indemnity form provided by the Promoter.
- 4.5 Except for the provision of the e-hailing service vouchers included in the Prize as set out in Rule 4.1 above, a winner and the Additional Attendee will be responsible for making their own arrangements to enjoy the Prize, including any further cost of travel to the local venue or event and any accommodation costs, if applicable, which have not contemplated as being part of the Prize.

4.6 The winner may not transfer the Prize, in whole or in part, to any other person or exchange the Prize for an alternate prize or for its cash value. A winner may not substitute him/herself with any other person.

4.7 The Promoter will contact the winner to make arrangements for the winner to receive his/her Prize.

5. WINNER SELECTION AND NOTIFICATION

5.1 The winner will be selected via a random draw process. The draw will take place on or before 24 August 2023 and will consist of all valid entries received during the Competition Period.

5.2 The winner will be notified by the Promoter via emailed through their work email on or before 24 August 2023. If the Promoter is unable to contact the winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.

6. WINNER VERIFICATION

6.1 The winner and the Additional Attendee must be over the age of 18 years old and must comply with the Participant eligibility criteria set out in Competition Rule 1.1 and the requirements in these Competition Rules, which may be verified by or on behalf of the Promoter. The Participant and the Additional Attendee may be asked to provide a copy of his/her legal and valid identity document/passport/driver's license/proof of residential address/proof of purchase, if applicable, in order to be eligible to receive the Prize. The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary, and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.

6.2 The Prize will only be awarded by the Promoter and the Participant will only be regarded as the winner after the verification process set out in these Competition Rules has been completed to the satisfaction of the Promoter. Failing successful verification of the Participant, a substitute winner may be selected at the discretion of the Promoter.

6.3 The Promoter reserves the right to carry out audits in respect of the Participant to verify his/her eligibility and/or the validity of the Participant's entry. After a Participant has been informed of certain Competition requirements by the Promoter or an individual, including (without limitation) those set out in Competition Rule 1.1, the Promoter may disqualify the Participant if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of an entry or otherwise falsifying data. Should the Promoter or its agent determine that an entry or Participant is invalid or ineligible, the relevant Participant shall not be entitled to receive the Prize and will not be compensated in any way.

6.4 The Participant will be ineligible to win, and automatically be excluded from winning, a Prize under this Competition if the Participant previously won a prize to the value of R10 000 or more in the preceding 12 months from the start date of this Competition.

7. PRIZE FORFEITURE

7.1 The winner and the Additional Attendee must communicate his/her full details to the Promoter, or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of the Prize.

7.2 If the winner is unable to attend, receive or utilise (as applicable) the Prize then the entire Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that winner to attend, receive or utilise (as applicable) the Prize.

7.3 Time permitting and subject to the Promoter's approval, where the Prize is forfeited a substitute winner may be chosen in the same manner as the original winner was chosen.

8. GENERAL

8.1 Should the process for entry into the Competition or the Prize/s involve any alcoholic beverage, Participants and the Additional Attendee shall ensure that it is enjoyed responsibly.

8.2 In the event of a dispute, the Promoter's decision is final, and binding and no correspondence will be entered into.

- 8.3 To the extent that any intellectual property right/s arise as a result of or through the creation and/or submission by a Participant of content, including without limitation any pictures, videos, voice recordings, drawings or other creative works, to enter this Competition, such intellectual property right/s will vest in the Promoter and the Participant hereby waives any associated right/s. To the extent such rights have vested in a Participant, the Participant hereby cedes, assigns and transfers (by way of present and future cession, assignment and transfer) to the Promoter such rights and undertakes to do such things, takes such steps and sign such documents as are necessary to give effect to such cession, assignment and transfer. Each Participant indemnifies and holds harmless the Promoter from and against any and all claims, actions, legal proceedings, losses, damages and expenses (including attorney's fees and expenses) arising as a result of or in connection with any actual or alleged infringement of any intellectual property rights of a third party arising from entry in the Competition and/or the Promoter's use of any content, including without limitation any pictures, videos, voice recordings, drawings or other creative works, created pursuant to the Participant's entry in the Competition.
- 8.4 The timelines stated by the Promoter, or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of the Prize in its entirety with no compensation to any party by the Promoter.
- 8.5 Each Participant, by participating in the Competition, and the Additional Attendee by attending the Cruise, acknowledges, agrees and expressly consents to:
- 8.5.1 the Promoter processing the Participant and/or the Additional Attendee's personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Competition; and
- 8.5.2 the Promoter transferring the winning Participant and/or the Additional Attendee's personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Competition for utilisation of the Prize,

which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 (“**POPIA**”) and any other applicable law, and for the purpose of giving effect to the Competition.

- 8.6 With the exception of Competition Rule 8.5 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or the Prize, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the relevant Participant by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.
- 8.7 A Participant and the Additional Attendee may submit a request at <https://www.sab.co.za/content/data-subject-request-0> for the Promoter to:
- 8.7.1 correct or delete personal information about the Participant and/or the Additional Attendee in the Promoter’s possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or
- 8.7.2 destroy or delete a record of personal information about the Participant and/or the Additional Attendee that the Promoter is no longer authorised to retain.
- 8.8 The Promoter may make media announcements containing, or otherwise publish, the names and/or photographs of the winner and the Additional Attendee without remuneration being payable to the winner and the Additional Attendee, provided that the Promoter will not do so if the winner and/or the Additional Attendee communicates in writing to the Promoter that he/she does not want his or her names or photographs to be contained in media announcements or otherwise published.
- 8.9 Should the Prize not be available despite the Promoter’s reasonable endeavours to procure the Prize, the Promoter reserves the right to substitute the Prize with another of equal value as determined in the Promoter’s sole discretion and subject to availability. No person will be entitled to be compensated in any way in this instance by the Promoter.
- 8.10 The Promoter will not be responsible for any costs, expenses or other liabilities incurred by the winner and/or the Additional Attendee which are not expressly contemplated as part of the Prize.

- 8.11 These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.
- 8.12 The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation, the Promoter will not compensate any individual for any reason whatsoever.
- 8.13 **Each Participant and the Additional Attendee indemnifies and holds harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and its associated companies, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of his/her participation in any way in this Competition or his/her receipt, participation, ownership and/or use of the Prize. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.**
- 8.14 The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoter shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No entry from an agent, third party, organized group or entry automatically generated by computer will be valid or accepted. An entry will only be valid and accepted if it complies with all entry instructions and requirements. Any form of network or systems manipulation, including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.
- 8.15 By participating in the Competition, each Participant and the Additional Attendee gives the Promoter consent to: (i) market its products and campaigns to the Participant; (ii) conduct market research using personal information of the Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its

customers; and (iii) use the personal information and other details provided by the Participant during the Competition entry process for the purposes of facilitation of the Competition. A Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications of the Promoter.

- 8.16 A Participant shall not post a picture, video or voice recording that is immoral, scandalous or illegal or is likely to have an adverse effect on the reputation of the Promoter, including but not limited to a post that depicts or promotes the underage drinking of minors, drinking while pregnant, abusive or sexual behaviour, and/or the participation in dangerous activities.
- 8.17 These Competition Rules are also available on <https://www.coronaafrica.com>.

CORONA ISLAND 2.0 CY23 Q3 SELF SERVICES COMPETITION RULES

20 JUNE 2023 - 31 AUGUST 2023

1. INTRODUCTION

- 1.1 This promotional competition ("**Competition**") is run by The South African Breweries (Pty) Ltd ("**Promoter**") and is open to all persons of 21 years or older and resident in South Africa, except for: (i) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families; (ii) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition; (iii) directors, members, partners, agents, consultants or employees of the Promoter's advertising and promotion agencies or associated companies; and (iv) Participating Outlet owners and staff.
- 1.2 The rules set out in this document constitute the rules which will govern the Competition ("**Competition Rules**").
- 1.3 Participation in the Competition by an entrant (a "**Participant**") constitutes acceptance of these Competition Rules by that Participant.

2. COMPETITION PERIOD

This Competition will run from 20 June 2023 until 31 August 2023, both dates inclusive, or until the Promoter provides a public notice that the Competition has ended, whichever is earlier ("**Competition Period**"). Entries will only be accepted during the Competition Period.

3. COMPETITION ENTRY PROCESS

- 3.1 The Competition will have 3 different entry categories, as further detailed below:

3.1.1 **Category 1: Entry via QR code on bottle cap ("Category 1")**

In order to enter the Competition in Category 1, a Participant must: (i) purchase one Corona 355ml non-returnable bottle (the "**Qualifying Beverage**"), at any of the participating outlets as communicated by the Promoter, including: (a) Pick n Pay; (b) Shoprite; (c) Checkers; (d) Makro; (e) Tops; (f) Liquor City; or (g) CJ Robinson (the

“**Participating Outlets**”); and (ii) scan the QR code located on the bottle cap of the Qualifying Beverage, whereafter the Participants will be redirected to the official Corona microsite of the Promoter where Participants will be required to provide the following information, including the Participant’s: name and surname; email address; telephone number; date of birth, gender; interests and the province within South Africa in which the Participant resides, to stand a chance to win the Columbia Getaway (as further detailed under Competition Rule 4.1 below).

3.1.2 **Category 2: Entry via swiping store card (“Category 2”)**

In order to enter the Competition in Category 2, Participants must: (i) purchase one case of Corona comprising of 24 x 355ml non-returnable bottles (the “**Qualifying Products**”) at any of the following Participating Outlets: (a) Pick n Pay; (b) Shoprite; (c) Checkers; (d) Makro; and (e) Tops; and (ii) swipe their relevant store card when purchasing the Qualifying Products, to stand a chance to win a Local Getaway (as further detailed in Competition Rule 4.2 below).

3.1.3 **Category 3: Entry via QR code at point of sale (“Category 3”)**

In order to enter the Competition in Category 3, Participants must: (i) purchase the Qualifying Products at participating TOPS outlets; and (ii) scan the QR code located at the point of sale, whereafter the Participants will be redirected to the official Corona microsite of the Promoter where Participants will be required to provide the following information, including the Participant’s: (a) name and surname; (b) email address; (c) telephone number; (d) date of birth, (e) gender; (f) interests; and (g) the province within South Africa in which the Participant resides, to stand a chance to win a Local Getaway (as further detailed in Competition Rule 4.2 below).

3.2 Entry is only valid through this medium and manner.

3.3 Participants may not enter the Competition more than 5 times per day during the Competition Period.

3.4 The Promoter does not guarantee in-store stock availability of the Qualifying Beverage and the Qualifying Products, which shall at all times be subject to in-store stock availability at the

relevant Participant, it being recorded that the Promoter shall not in any manner whatsoever be liable should the available stock be depleted.

- 3.5 Participants will be liable for their own data and voice charges in respect of their participation in the Competition as well as any verification process, as may be applicable.

4. DESCRIPTION OF PRIZE

4.1 Category 1

4.1.1 Upon successfully entering the Competition via Category 1, Participants will automatically be entered to win 1 of 4 double tickets to Corona Island in Colombia on a date as communicated by the Promoter, which will include: (i) a return economy class flight from Oliver Tambo International Airport in Johannesburg, Cape Town International Airport or King Shaka International Airport in Durban (to be chosen at the discretion of the winner) to an airport in Colombia as communicated by the Promoter; (ii) accommodation at a venue selected at the discretion of the Promoter; (iv) all meals as per the Promoter's itinerary; and (v) any other activities as per the Promoter's itinerary (the "**Colombia Getaway**").

4.1.2 The Promoter will pay for the cost of international travel, provided that a winner shall be responsible for obtaining all travel documents (such as passports or visas). A winner must on request provide the Promoter with a copy of his/her identity and/or travel documents in order for the Promoter to arrange the relevant flights.

4.1.3 There are a total of 4 Colombia Getaways available to be won during the Competition Period to the value of R110,000 each.

4.2 Category 2 and Category 3

4.2.1 Upon successfully entering the Competition via Category 2 and/or 3, Participants will automatically be entered to win 1 of 5 double tickets to a local venue located in the province in which the winner resides, as communicated by the Promoter, on a date to be confirmed by the winner, and which will include: (i) accommodation at a venue selected at the discretion of the Promoter; (ii) all meals and drinks as per the

Promoter's itinerary; and (iii) any other activities as per the Promoter's itinerary (the "**Local Getaway**").

- 4.2.2 There are a total of 5 Local Getaways available to be won during the Competition Period (one per each Participating Outlet as aforementioned in Competition Rule 3.1.2 and 3.1.3) to the value of R15,000 each.
- 4.3 The Colombia Getaway and the Local Getaway shall collectively be referred to as the "**Prize(s)**".
- 4.4 The winner will be permitted to bring one additional guest to enjoy the Prize (the "**Additional Attendee**").
- 4.5 The Prize excludes expenses of a personal nature; spending money; transport expenses; and/or any other expenses which have not been expressly communicated by the Promoter as forming part of the Prize.
- 4.6 No person may win more than one Prize in this Competition.
- 4.7 A winner may not transfer a Prize, in whole or in part, to any other person or exchange a Prize for an alternate prize or for its cash value. A winner may not substitute him/herself with any other person.
- 4.8 The Promoter will contact a winner to make arrangements for the winners to receive their Prize.

5. WINNER SELECTION AND NOTIFICATION

- 5.1 A winner will be selected by a random draw process. The draw will take place on or before 22 September 2023 and will consist of all valid entries received during the Competition Period.
- 5.2 A winner will be notified by the Promoter via telephone on or before 22 September 2023. If the Promoter is unable to contact a winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.

6. WINNER VERIFICATION

- 6.1 A winner and Additional Attendee must be over the age of 21 years old and fully vaccinated against COVID-19 and must comply with the Participant eligibility criteria set out in Competition Rule 1.1 and the requirements in these Competition Rules, which may be verified by or on behalf of the Promoter. A Participant and Additional Attendee may be asked to provide a copy of his/her legal and valid identity document/passport/driver's license/proof of residential address/proof of purchase, if applicable, in order to be eligible to receive the Prizes. The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary, including on social media or otherwise, and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.
- 6.2 A Prize will only be awarded by the Promoter and a Participant will only be regarded as a winner after the verification process set out in these Competition Rules has been completed to the satisfaction of the Promoter. Failing successful verification of a Participant, a substitute winner may be selected at the discretion of the Promoter.
- 6.3 In order to receive and attend the Prize, the winner and the Additional Attendee will be required to sign an event indemnity form to be provided by the Promoter.
- 6.4 The Promoter reserves the right to carry out audits in respect of a Participant to verify his/her eligibility and/or the validity of a Participant's entry. After a Participant has been informed of certain Competition requirements by the Promoter or an individual, including (without limitation) those set out in Competition Rule 1.1 (i)-(iv), the Promoter may disqualify a Participant if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of an entry or otherwise falsifying data. Should the Promoter or its agent determine that an entry or Participant is invalid or ineligible, the relevant Participant shall not be entitled to receive a Prize and will not be compensated in any way.

7. PRIZE FORFEITURE

- 7.1 A winner and the Additional Attendee must communicate his/her full details to the Promoter or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of a Prize.
- 7.2 If a winner is unable to attend, receive or utilise (as applicable) a Prize then the entire Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that winner to attend, receive or utilise (as applicable) a Prize.
- 7.3 If a winner is sent home for bad behaviour as determined in the Promoter's discretion, then the Promoter is entitled to recover the costs of travel from a winner.
- 7.4 Time permitting and subject to the Promoter's approval, where a Prize is forfeited a substitute winner may be chosen in the same manner as an original winner was chosen.

8. GENERAL

- 8.1 Should the process for entry into the Competition or the Prize/s involve any alcoholic beverage, Participants and the Additional Attendee shall ensure that it is enjoyed responsibly.
- 8.2 In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.
- 8.3 The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of a Prize in its entirety with no compensation to any party by the Promoter.
- 8.4 Each Participant and the Additional Attendee, by participating in the Competition, acknowledges, agrees and expressly consents to:
- 8.4.1 the Promoter processing the Participant and/or the Additional Attendee's personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Competition; and

- 8.4.2 the Promoter transferring the winning Participant and/or the Additional Attendee's personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Competition for utilisation of a Prize,
- which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 ("**POPIA**") and any other applicable law, and for the purpose of giving effect to the Competition.
- 8.5 With the exception of Competition Rule 8.4 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or a Prize, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the relevant Participant by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.
- 8.6 A Participant and the Additional Attendee may submit a request at <https://www.sab.co.za/content/data-subject-request-0> for the Promoter to:
- 8.6.1 correct or delete personal information about the Participant and/or the Additional Attendee in the Promoter's possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or
- 8.6.2 destroy or delete a record of personal information about the Participant and/or the Additional Attendee that the Promoter is no longer authorised to retain.
- 8.7 The Promoter may make media announcements containing, or otherwise publish, the names and/or photographs of a winner and the Additional Attendee without remuneration being payable to a winner and the Additional Attendee, provided that the Promoter will not do so if a winner and/or the Additional Attendee communicates in writing to the Promoter that he/she does not want his or her names or photographs to be contained in media announcements or otherwise published.
- 8.8 Should a Prize not be available despite the Promoter's reasonable endeavours to procure a Prize, the Promoter reserves the right to substitute a Prize with another of equal value as

- determined in the Promoter's sole discretion and subject to availability. No person will be entitled to be compensated in any way in this instance by the Promoter.
- 8.9 The Promoter will not be responsible for any costs, expenses or other liabilities incurred by a winner and the Additional Attendee which are not expressly contemplated as part of a Prize.
- 8.10 These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.
- 8.11 The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation, the Promoter will not compensate any individual for any reason whatsoever.
- 8.12 **Each Participant and the Additional Attendee indemnifies and holds harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and its associated companies, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of his/her participation in any way in this Competition or his/her receipt, participation, ownership and/or use of a Prize. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.**
- 8.13 A winner of this Competition is excluded from winning any further promotional competitions run by the Promoter for a 24-month period after winning.
- 8.14 The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoter shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No entry from an agent, third party, organised group or entry automatically generated by computer will be valid or accepted. An entry will only be valid and accepted if it complies with

all entry instructions and requirements. Any form of network or systems manipulation, including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.

- 8.15 By participating in the Competition, each Participant and the Additional Attendee gives the Promoter consent to: (i) market its products and campaigns to the Participant; (ii) conduct market research using personal information of the Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details provided by the Participant during the Competition entry process for the purposes of facilitation of the Competition. A Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications of the Promoter.
- 8.16 These Competition Rules are also available on www.coronaafrica.com.

CORONA ISLAND PROMOTIONAL OFFER AND COMPETITION RULES

03 JULY 2023 – 31 AUGUST 2023

1. Introduction

- 1.1 The promotional offer referred to herein (the “**Promotion**”) and the promotional competition referred to herein (the “**Competition**”) are run by The South African Breweries (Pty) Limited (the “**Promoter**”). The Promotion is run on the Promoter-operated official BEES digital platform (available at <https://www.beescoupons.com/coronaisland>) (the “**Promoter’s Site**”) for the business-to-business sale of alcoholic and non-alcoholic beverages and which can also be downloaded as the BEES South Africa application on iOS or Android supported devices (“**BEES**”).
- 1.2 The Promotion and the Competition are open to all persons of 18 years or older and resident in South Africa, except for: (a) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families; (b) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition; (c) directors, members, partners, agents, consultants or employees of the Promoter’s advertising and promotion agencies or associated companies; and (d) participating outlet owners and staff.
- 1.3 The rules set out in this document constitute the rules which will govern both the Promotion and the Competition (“**Rules**”).
- 1.4 Participation in the Promotion and entry into the Competition by an entrant (a “**Participant**”) constitutes acceptance of these Rules by that Participant.

2. Competition Period

The Competition and the Promotion will run from 03 July 2023 until 31 August 2023, both dates inclusive, or until the Promoter provides a public notice that the Competition and/or Promotion has/have ended, whichever is earlier (“**Competition Period**”). Entries into the Competition and participation in the Promotion will only be accepted during the Competition Period.

3. Entry Process

3.1 Promotion Entry Process

3.1.1 To participate in the Promotion, a Participant must:

- (a) locate a Corona point-of-sale display device with a BEES QR code at any of the Promoter's selected participating outlets as indicated on the Promoter's Site (the "**Participating Outlets**") and scan the QR code on the point-of-sale display device located at the relevant Participating Outlet; and
- (b) sign up to the BEES website by:
 - (i) following the prompts to the Promoter's Site whereupon the Participant will be prompted to provide the following information:
 - (A) Participant's name and surname;
 - (B) confirmation that the Participant is 18 years of age or older;
 - (C) Participant's contact details; and
 - (D) confirmation that the Participant agrees to the terms and conditions; and
 - (ii) entering the one-time verification code that the Participant will received via SMS.

3.2 Competition Entry Process

For entry into the Competition, a Participant must successfully participate in the Promotion and redeem the Coupon (as defined below) that is the subject of the Offer.

- 3.3 Participation in the Promotion and entry into the Competition are only valid through the above mediums and manners.
- 3.4 A Participant may only participate in the Promotion ten (10) times during the Competition Period.
- 3.5 Participants are liable for their own data and voice charges in respect of the participation in the Promotion and entry into the Competition as well as any verification process, if applicable.

4. Description Of Offer

- 4.1 If a Participant complies with Rule 3.1 , then the Participant shall qualify for:
- 4.1.1 a BEES digital Coupon (“**Coupon**”) to the value of forty Rand (R40.00) for a bucket of six (6) Corona 355ml non-returnable bottles for the price of five (5) Corona 355ml non-returnable bottles; and
- 4.1.2 an automatic entry into the Competition as per Rule 3.2,

(the “**Offer**”).
- 4.2 To redeem a Coupon, a Participant must present his/her Coupon to the sales representative at the point-of-sale at a Participating Outlet. The Coupon will only be valid during the Competition Period.
- 4.3 The prize for this Competition is an all-expenses paid international trip to the Corona Island for the Competition winner and one guest of the winner (provided that such a guest meets the eligibility criteria set out in Rule 1.2 and any other requirements in these Rules) (the “**Prize**”).
- 4.4 The Prize includes round trip flight tickets from an airport, accommodation and meals during the trip, as chosen and communicated by the Promoter to the relevant winner (who will be responsible for communicating such details to his/her guest). The Prize does not include the transportation costs for local travel to and from the communicated airport.

- 4.5 There is a total of ten (10) Offers and a total of four (4) Prizes available to be won during Competition Period. Each Offer has a value of forty Rand (R40.00) and each Prize has a value of approximately one hundred and ten thousand Rand (R110 000.00).
- 4.6 The Promoter will pay for the cost of international travel, provided that a winner and his/her guest shall be responsible for obtaining all travel documents (such as passports or visas). The winner must on request provide the Promoter with a copy of his/her and his/her guest's identity and/or travel documents in order for the Promoter to arrange the relevant flights. If the winner and/or his/her guest is/are sent home for bad behaviour as determined in the Promoter's discretion, then the Promoter is entitled to recover the costs of travel from the winner.
- 4.7 No person may win more than one (1) Prize in this Competition.
- 4.8 A winner may not transfer a Prize, in whole or in part, to any other person or exchange a Prize for an alternate prize or for its cash value. A winner may not substitute him/herself with any other person.

5. Winner Selection and Notification

- 5.1 The winners of the Competition will be selected by a random draw process. The draw will take place on or before 15 September 2023 and will consist of all valid entries received during the Competition Period.
- 5.2 A winner will be notified by the Promoter via a phone call using the contact details provided by the Participant, on or before 22 September 2023. If the Promoter is unable to contact the winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.

6. Winner Verification

- 6.1 The winner and his/her guest must be over the age of 18 years old and must comply with the Participant eligibility criteria set out in Rule 1.2 and the requirements in these Rules, which may be verified by or on behalf of the Promoter. The Participant may be asked to provide a copy of his/her and his/her guest's legal and valid identity document/passport/driver's license/proof of residential address/proof of purchase, if applicable, in order to be eligible to

receive the Prize. The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary, and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.

6.2 A Prize will only be awarded by the Promoter and the Participant will only be regarded as the winner after the verification process set out in these Rules has been completed to the satisfaction of the Promoter. Failing successful verification of the Participant, a substitute winner may be selected at the discretion of the Promoter.

6.3 The Promoter reserves the right to carry out audits in respect of a Participant to verify his/her eligibility and/or the validity of the Participant's entry. After a Participant has been informed of certain Competition requirements by the Promoter or an individual, including (without limitation) those set out in Rule 1.1 (a)-(d), the Promoter may disqualify the Participant if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of an entry or otherwise falsifying data. Should the Promoter or its agent determine that an entry or Participant is invalid or ineligible, the relevant Participant shall not be entitled to receive the Prize and will not be compensated in any way.

7. **Prize Forfeiture**

7.1 The winner must communicate his/her and his/her guest's full details to the Promoter or its agent as requested by the Promoter or its agent. The Failure to do so may result in forfeiture of the Prize.

7.2 If a winner is unable to attend, receive or utilise (as applicable) the Prize then the entire Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that winner to attend, receive or utilise (as applicable) the Prize.

7.3 Time permitting and subject to the Promoter's approval, where s Prize is forfeited a substitute winner may be chosen in the same manner as the original winner was chosen.

8. General

- 8.1 Should the process for entry into the Competition or the Prize involve any alcoholic beverage, Participants and their guests shall ensure that it is enjoyed responsibly.
- 8.2 A winner shall procure the compliance by his/her guests of these Rules, and hereby indemnifies the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and of its associated companies, against any and all losses, whether direct, indirect, consequential or otherwise arising out of a claim or threatened claim by a guest in relation to this Competition.
- 8.3 In an instance where there are Covid-19 regulations and protocols to be observed, all Participants must (and the winner shall ensure that his/her guest will) comply with such Covid-19 regulations put in place at the events/venues that are subject of the Prize, at all times and non-compliance with these regulations will result in automatic disqualification. It shall be the sole responsibility of the winners and their guest to observe and comply with any and all restrictions imposed by the regulations from time to time. A winning Participant and his/her guest indemnify and hold harmless the Promoter, its associated companies, and the officers, employees and agents of the Promoter and of its associated companies, against any losses or damages arising from a breach of these regulations by such Participant and/or the guest. The Promoter shall not in any manner whatsoever be held liable for any transgressions by the winning Participant and/or his/her guests.
- 8.4 In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.
- 8.5 The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of the Prize or Offer as applicable in its entirety with no compensation to any party by the Promoter.
- 8.6 Each Participant, by participating in the Competition, acknowledges, agrees and expressly consents to (and shall obtain from his/her guest consent to):
- 8.6.1 the Promoter processing the Participant's and the guest's personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Competition; and

8.6.2 the Promoter transferring the winning Participant's and/or the guest's personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Competition for utilisation of the Prize,

which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 ("**POPIA**") and any other applicable law, and for the purpose of giving effect to the Competition.

8.7 With the exception of Rule 8.6 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Rules and/or the Prize, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the relevant Participant or the winner's guest by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.

8.8 A Participant and a winner's guest may submit a request at <https://www.sab.co.za/content/data-subject-request-0> for the Promoter to:

8.8.1 correct or delete personal information about the Participant or the guest (as applicable) in the Promoter's possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or

8.8.2 destroy or delete a record of personal information about the Participant or the guest (as applicable) that the Promoter is no longer authorised to retain.

8.9 The Promoter may make media announcements containing, or otherwise publish, the names and/or photographs of a winner and his/her guest without remuneration being payable to the winner and/or his/her guest, provided that the Promoter will not do so if the winner or a guest communicates in writing to the Promoter that he/she does not want his /her names or photographs to be contained in media announcements or otherwise published.

8.10 Should a Prize or Offer not be available despite the Promoter's reasonable endeavours to procure the Prize or Offer, the Promoter reserves the right to substitute the Prize or Offer with another of equal value as determined in the Promoter's sole discretion and subject to

availability. No person will be entitled to be compensated in any way in this instance by the Promoter.

- 8.11 The Promoter will not be responsible for any costs, expenses or other liabilities incurred by the winner and/or his/her guest which are not expressly contemplated as part of the Prize or Offer.
- 8.12 These Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Rules will be interpreted by the Promoter only.
- 8.13 The Promoter reserves the right to alter, amend or cancel the Promotion and/or Competition in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation, the Promoter will not compensate any individual for any reason whatsoever.
- 8.14 **Each Participant indemnifies and holds harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and of its associated companies, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of his/her participation in any way in this Competition or his/her and/or his/her guest's receipt, participation, ownership and/or use of a Prize or Offer. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.**
- 8.15 The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoter shall not be responsible for the failure of any technical element relating to the Competition or the Promotion that may result in an entry not being successfully submitted or participation not being successful. The Promoter is not responsible for lost, damaged or delayed entries or participation as a result of any network, computer or cell phone hardware or software failure of any kind. No entry or participation from an agent, third party, organized group or entry automatically generated by computer will be valid or accepted. An entry will only be valid and accepted if it complies with all entry instructions and requirements. Any form of network or systems manipulation, including but

not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition or participating in the Promotion.

- 8.16 By participating in the Promotion and/or entering into the Competition, each Participant gives the Promoter consent to: (i) market its products and campaigns to the Participant; (ii) conduct market research using personal information of the Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details provided by the Participant during the Promotion participation and Competition entry process for the purposes of facilitation of this Promotion and the Competition. A Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications of the Promoter.
- 8.17 These Rules are also available on www.corona.co.za.