

CORONA ISLAND CHECKERS GIVEAWAYCOMPETITION**RULES 18 JUNE 2024 - 11 AUGUST 2024****1. INTRODUCTION**

- 1.1 This promotional competition ("**Competition**") is run by The South African Breweries (Pty) Ltd ("**Promoter**") and is open to all persons of 18 years or older and resident in South Africa, except for: (a) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families; (b) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition; (c) directors, members, partners, agents, consultants or employees of the Promoter's advertising and promotion agencies or associated companies; and (d) participating outlet owners and staff.
- 1.2 The rules set out in this document constitute the rules which will govern the Competition ("**Competition Rules**").
- 1.3 Participation in the Competition by an entrant (a "**Participant**") constitutes acceptance of these Competition Rules by that Participant.

2. COMPETITION PERIOD

This Competition will run from **18 JUNE 2024** until **11 AUGUST 2024**, both dates inclusive, or until the Promoter provides a public notice that the Competition has ended, whichever is earlier ("**Competition Period**"). Entries will only be accepted during the Competition Period.

3. COMPETITION ENTRY PROCESS

- 3.1 In order to enter the Competition, a Participant must:

Purchase a **355ml case of Corona at any Checkers** outlet that has Corona in stock (**the Participating Outlet**). Scan the QR code on the outer pack to access the Corona global site available at <https://www.corona.com/en-za/olympics> to register for a chance to win a trip to the Corona Island with an Olympian (**any athlete competing in the Paris 2024 Olympic Games chosen at the discretion of the Promoter referred to as an "Olympian"**). The consumer will be required to register on the website to have a valid entry into the

competition. A valid registration must include the following information: names; surname; date of birth; email address; phone number; gender; city and a password.

- 3.2 Participants are liable for their own data and voice charges in respect of the Competition participation as well as any verification process, if applicable.
- 3.3 Entry is only valid through this medium and manner.
- 3.4 A Participant may enter the Competition as many times as he/she wishes but limited to 3 entries per day.

4. DESCRIPTION OF PRIZE

- 4.1 The prize for this Competition is **an all expenses paid trip to Corona Island with an Olympian** (the “Prize”) for the winner and a guest. The duration of the Corona Island stay begins on **7 October 2024 until 12 October 2024**. The Prize will include the following:

- (a) a return economy class flight for the winner and the guest from Oliver Tambo International Airport in Johannesburg, Cape Town International Airport or King Shaka International Airport in Durban (to be chosen at the discretion of the winner) to an airport in Paris as set out in the Promoter’s itinerary

- (b) accommodation at a venue selected at the discretion of the Promoter

- (c) entry into the Corona Island

- (d) transport to and from the airport to the Corona Island in the Carribean

- (e) all meals as per the Promoter’s itinerary, all alcoholic beverages to be Corona or as any beverage as the discretion of the Promoter

- (f) and any other activities as per the Promoter’s itinerary

(the “Prize”).

- 4.2 There is a total of **1 (ONE)** Prize available to be won during Competition Period and each Prize has a value of approximately **R274 100**
- 4.3 Promoter will pay for the cost of international travel, provided that a winner shall be

responsible for obtaining all travel documents (such as passports or visas). Winners must on request provide the Promoter with a copy of his/her identity and/or travel documents in order for the Promoter to arrange the relevant flights. If a winner is sent home for bad behaviour as determined in the Promoter's discretion, then the Promoter is entitled to recover the costs of travel from a winner.

4.4 A winner will be required to sign (and will ensure that his/her guests also sign) a waiver and indemnity form relating to the Prize, which will be provided by the Promoter, and a signed copy of which must be returned to the Promoter prior to attendance of the event.

4.5 For the avoidance of doubt, all attendees shall be deemed to be participants (or winners as applicable) under these competition rules and, accordingly all provisions of these competition rules shall also apply to the attendees (except in relation to entry) each attendee will be required to sign and submit an indemnity form to the promoter, which will be provided by the promoter. Winners will ensure their guests comply with these competition rules.

4.6 A winner may not transfer a Prize, in whole or in part, to any other person or exchange a Prize for an alternate prize or for its cash value. A winner may not substitute him/herself with any other person.

4.7 No person may win more than one Prize in this Competition.

5. WINNER SELECTION AND NOTIFICATION

5.1 A winner will be selected by a random draw process. The draw will take place on or before **11 AUGUST 2024** and will consist of all valid entries received during the Competition Period.

5.2 A winner will be notified by the Promoter via a **telephone call from a third party** on or before **11 AUGUST 2024**. If the Promoter is unable to contact a winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.

6. WINNER VERIFICATION

6.1 A winner must be over the age of 18 years old and must comply with the Participant eligibility criteria set out in Competition Rule 1.1 and the requirements in these Competition

Rules, which may be verified by or on behalf of the Promoter. A Participant may be asked to provide a copy of his/her legal and valid identity document/passport/driver's license/proof of residential address/proof of purchase, if applicable, in order to be eligible to receive the Prize. The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary, and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.

6.2 A Prize will only be awarded by the Promoter and a Participant will only be regarded as a winner after the verification process set out in these Competition Rules has been completed to the satisfaction of the Promoter. Failing successful verification of a Participant, a substitute winner may be selected at the discretion of the Promoter.

6.3 The Promoter reserves the right to carry out audits in respect of a Participant to verify his/her eligibility and/or the validity of a Participant's entry. After a Participant has been informed of certain Competition requirements by the Promoter or an individual, including (without limitation) those set out in Competition Rule 1.1 (a)-(d), the Promoter may disqualify a Participant if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of an entry or otherwise falsifying data. Should the Promoter or its agent determine that an entry or Participant is invalid or ineligible, the relevant Participant shall not be entitled to receive a Prize and will not be compensated in any way.

6.4 A Participant will be ineligible to win, and automatically be excluded from winning, a Prize under this Competition if a Participant previously won a prize to the value of R10 000 or more in the preceding 12 months from the start date of this Competition.

7. **PRIZE FORFEITURE**

7.1 A winner must communicate his/her full details to the Promoter or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of a Prize.

7.2 If a winner is unable to attend, receive or utilise (as applicable) a Prize then the entire Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that winner to attend, receive or utilise (as applicable) a Prize.

7.3 Time permitting and subject to the Promoter's approval, where a Prize is forfeited a substitute winner may be chosen in the same manner as a original winner was chosen.

8. GENERAL

8.1 Should the process for entry into the Competition or the Prize/s involve any alcoholic beverage, Participants shall ensure that it is enjoyed responsibly.

8.2 To the extent that any intellectual property right/s arise as a result of or through the creation and/or submission by a Participant of content, including without limitation any pictures, videos, drawings or other creative works, to enter this Competition, such intellectual property right/s will vest in the Promoter and the Participant hereby waives any associated right/s. To the extent such rights have vested in a Participant, the Participant hereby cedes, assigns and transfers (by way of present and future cession, assignment and transfer) to Promoter such rights and undertakes to do such things, takes such steps and sign such documents as are necessary to give effect to such cession, assignment and transfer. Each Participant indemnifies and holds harmless the Promoter from and against any and all claims, actions, legal proceedings, losses, damages and expenses (including attorney's fees and expenses) arising as a result of or in connection with any actual or alleged infringement of any intellectual property rights of a third party arising from entry in the Competition and/or the Promoter's use of any content, including without limitation any pictures, videos, drawings or other creative works, created pursuant to the Participant's entry in the Competition.

8.3 In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.

8.4 The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of a Prize in its entirety with no compensation to any party by the Promoter.

8.5 Each Participant, by participating in the Competition, acknowledges, agrees and expressly consents to:

8.5.1 the Promoter processing the Participant's personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and

after the course and scope of the Competition; and

8.5.2 the Promoter transferring the winning Participant's personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Competition for utilisation of a Prize,

which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 ("POPIA") and any other applicable law, and for the purpose of giving effect to the Competition.

8.6 With the exception of Competition Rule 11.5 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or a Prize, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the relevant Participant by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.

8.7 A Participant may submit a request at <https://www.sab.co.za/content/data-subject-request-0> for the Promoter to:

8.7.1 correct or delete personal information about the Participant in the Promoter's possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or

8.7.2 destroy or delete a record of personal information about the Participant that the Promoter is no longer authorised to retain.

8.8 The Promoter may make media announcements containing, or otherwise publish, the names and/or photographs of a winner without remuneration being payable to a winner, provided that the Promoter will not do so if a winner communicates in writing to the Promoter that he/she does not want his or her names or photographs to be contained in media announcements or otherwise published.

8.9 Should a Prize not be available despite the Promoter's reasonable endeavours to procure a Prize, the Promoter reserves the right to substitute a Prize with another of equal value as

- determined in the Promoter's sole discretion and subject to availability. No person will be entitled to be compensated in any way in this instance by the Promoter.
- 8.10 The Promoter will not be responsible for any costs, expenses or other liabilities incurred by a winner which are not expressly contemplated as part of a Prize.
- 8.11 These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.
- 8.12 The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancelations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation, the Promoter will not compensate any individual for any reason whatsoever.
- 8.13 **Each Participant indemnifies and holds harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and its associated companies, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of his/her participation in any way in this Competition or his/her receipt, participation, ownership and/or use of a Prize. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.**
- 8.14 The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoter shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No entry from an agent, third party, organized group or entry automatically generated by computer will be valid or accepted. An entry will only be valid and accepted if it complies with all entry instructions and requirements. Any form of network or systems manipulation, including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.
- 8.15 By participating in the Competition, each Participant gives the Promoter consent to: (i)

market its products and campaigns to the Participant; (ii) conduct market research using personal information of the Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details provided by the Participant during the Competition entry process for the purposes of facilitation of the Competition. A Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications of the Promoter.

- 8.16 These Competition Rules are also available on <https://www.coronaafrica.com/en-ZA/terms-and-conditions-1#>

ANNEXURE A: PARTICIPATING OUTLET

CHECKERS KALAHARI MALL 52667; CHECKERS 6TH AVENUE 58883; CHECKERS ALLENS NEK 63357
CHECKERS ATHLONE PARK 16724 ;CHECKERS BALLITO JUNCTION 84595 ;CHECKERS BIG BAY
44975; CHECKERS BLAAUW VILLAGE 78431 ;CHECKERS BLOEMFOTEIN HYPER 52390 ;CHECKERS
BLUE CRANE G011; CHECKERS BOARDWALK MALL 93495; CHECKERS BONAEROPARK 59017;
CHECKERS BREDASDORP 58516; CHECKERS CAPE GATE 44967 CHECKERS CASTLE GATE 094792;
CHECKERS CHARTWELL CORNER 78114;CHECKERS CLARA ANNA G162; CHECKERS CLUBVIEW 094742;
CHECKERS CORCKWOOD 93487; CHECKERS DAVENPORT;

CHECKERS DE GRENDDEL 57502; CHECKERS DESIGN QUARTER – 010192; CHECKERS DRAKENSTEIN
93356; CHECKERS DURBANVILLE 30724; CHECKERS EAST RAND RETAILPARK 35091 ; CHECKERS
EDENVALE 54619; CHECKERS FAIRBRIDGE 44909; CHECKERS FOREST WALK 078106; CHECKERS
GALLERIA 54651; CHECKERS GEZINA 53833; CHECKERS GLENVISTA 70386; CHECKERS GOLDFIELDS
MALL 5914; CHECKERS GREENERY G172

CHECKERS HARTEBEEPOORT 94653; CHECKERS HERMANUS 59106; CHECKERS HILLCREST 50487;
CHECKERS HORIZON VIEW 57146 ;CHECKERS JEFFREYS BAY 60498; CHECKERS JUKSKEI PARK 94849;
CHECKERS KING WILLIAMS TOWN 38099 CHECKERS KLERKSDORP 52154 CHECKERS KNYSNA
51386; CHECKERS KOLONADE 015134; CHECKERS KORENVLIJ 93453
CHECKERS L/SHOP SPRINGBOK PLAZA; CHECKERS LAKEFIELD VILLAGE 010231; CHECKERS
LANGENHOVENPARK 82828; CHECKERS LC HILTON 94904
CHECKERS LINGEN SQUARE 36681; CHECKERS LIQ SHOP BEAUFORT WEST; CHECKERS LIQ SHOP
ROBERTSON; CHECKERS LIQ SHOP ZEVENWACHT 39061; CHECKERS LIQSHOP - YORK
STREET; CHECKERS LIQSHOP HEIDELBERG 82543; CHECKERS LIQSHOP MALMESBURY 67767 ;
CHECKERS LIQSHOP MENLYN 66787 CHECKERS LIQSHOP NGEBS CIT 82331 CHECKERS LIQSHOP
36623
CHECKERS LIQSHOP 60634

CHECKERS LIQSHOP 6679 MALL OF THE S CHECKERS LIQSHOP 8789 VERGELEGEN PL CHECKERS
LIQSHOP BAYWEST 94687 CHECKERS LIQSHOP BELAMALL 82501 CHECKERS LIQSHOP BLUE BIRD
92554 CHECKERS LIQSHOP BLUFF 36568 CHECKERS LIQSHOP COBBLE WALK 92431 CHECKERS

LIQSHOP CORNUBIA 92504 CHECKERS LIQSHOP CRADLESTONE 69858 CHECKERS LIQSHOP
EIKESTAD ML LC 926 CHECKERS LIQSHOP EMFULENI 92902 CHECKERS LIQSHOP EQUINOX J-BAY
8573 CHECKERS LIQSHOP FERNDALE 83858 CHECKERS LIQSHOP FLAMINGO 92570 CHECKERS LIQSHOP
FLAMWOOD 87292 CHECKERS LIQSHOP GATEWAY 38968 CHECKERS LIQSHOP GORDON S BAY
92342 CHECKERS LIQSHOP GREEN ACRES 34998 CHECKERS LIQSHOP GREENSTONE MALL 92
CHECKERS LIQSHOP GREEVALLEY 80290 CHECKERS LIQSHOP HELDERBERG 81327 CHECKERS
LIQSHOP HOUT BAY 35114 CHECKERS LIQSHOP KATHU 38984 CHECKERS LIQSHOP KLAPMUTS
82909 CHECKERS LIQSHOP KLOOF 39079 CHECKERS LIQSHOP KROONSTAD 093086 CHECKERS
LIQSHOP KYALAMI 092384 CHECKERS LIQSHOP LORRAINE 82315 CHECKERS LIQSHOP LYDENBURG
89333 CHECKERS LIQSHOP MAFIKENG 90625 CHECKERS LIQSHOP MALL OF AFRICA 343 CHECKERS
LIQSHOP MODI MALL 36657 CHECKERS LIQSHOP MT RICHMORE 60333 CHECKERS LIQSHOP
MTHATHA PLAZA 8572 CHECKERS LIQSHOP NAHOON 31801 CHECKERS LIQSHOP NEW MARKET
69230 CHECKERS LIQSHOP NEWTON PARK 38934 CHECKERS LIQSHOP NOORDHEUWEL 92562
CHECKERS LIQSHOP NORSTEM PARK 89341 CHECKERS LIQSHOP NORTHGATE 39605 CHECKERS LIQSHOP
NORTHMEAD 89359

CHECKERS LIQSHOP NORTHRIDING 93550 CHECKERS LIQSHOP OKAVANGO 82886 CHECKERS
LIQSHOP OLYMPUS 34354 CHECKERS LIQSHOP ORCHARDS LC 62652 CHECKERS LIQSHOP OVERPORT
37849 CHECKERS LIQSHOP PARYS 66664
CHECKERS LIQSHOP PHALABORWA 65480 CHECKERS LIQSHOP RANDFONTEIN 64989 CHECKERS
LIQSHOP RIVERGATE 89367 CHECKERS LIQSHOP RONDEBOSCH 35106 CHECKERS LIQSHOP
SANDTON 87412 CHECKERS LIQSHOP SAVANNAH LC 92376 CHECKERS LIQSHOP SAVEWAY 83866
CHECKERS LIQSHOP SEA POINT 36699 CHECKERS LIQSHOP SECUNDA 39011 CHECKERS LIQSHOP
SELDCOURT 69549 CHECKERS LIQSHOP SHELLEY 34281 CHECKERS LIQSHOP SUN VALLEY 82878
CHECKERS LIQSHOP SUNNINGHILL 94409 CHECKERS LIQSHOP SWELLEN MARK 84105 CHECKERS
LIQSHOP TAMBOTIE MALL 9239 CHECKERS LIQSHOP THE GLEN 84171 CHECKERS LIQSHOP VIRGINIA
80664 CHECKERS LIQSHOP WATERFALL CNR 3439 CHECKERS LIQSHOP WELKOM 35059 CHECKERS
LIQSHOP WESTVILLE 82365 CHECKERS LIQSHOP WHITE RIVER 84202 CHECKERS LIQSHOP
WILROGATE 87705 CHECKERS LIQSHOP WINGTIP LS 69515 CHECKERS LIQSHOP WONDERPARK 87307
CHECKERS LIQSHOP WOODBURN 84252 CHECKERS LIQSHOP WOODLAND HILL 3321 CHECKERS
LIQUOR SHOP MERINO MALL CHECKERS LIQUOR SHOP - SPRING MALL 9 CHECKERS LIQUORSHOP -
BAYSIDE CHECKERS LIQUORSHOP - EDEN MEANDER CHECKERS LIQUORSHOP - HEIDERAND 349
CHECKERS LIQUORSHOP - OUDTSHOORN CHECKERS LIQUORSHOP - ST GEORGE'S CHECKERS
LIQUORSHOP (LTT)

CHECKERS LIQUORSHOP (MAKHADO CROSSI CHECKERS LIQUORSHOP (MUSINA)
CHECKERS LIQUORSHOP BALLITO STEPS 9 CHECKERS LIQUORSHOP FRANSCHHOEK 150
CHECKERS LIQUORSHOP HAZYVIEW; CHECKERS LIQUORSHOP KENILWORTH 0153 CHECKERS
LIQUORSHOP MALL AT 55 - 0 CHECKERS LIQUORSHOP MOUNTAIN VIEW CHECKERS LIQUORSHOP
OCEANS MALL 152 CHECKERS LIQUORSHOP PARYS RIVERSHED CHECKERS LIQUORSHOP
THATCHFIELD - 0 CHECKERS LIQUORSHOP THE COLONY 2 - CHECKERS LIQUORSHOP UITZICHT
70378 CHECKERS LIQUORSHOP VREDENDAL MALL CHECKERS LS LADYSMITH MICA MALL 083
CHECKERS MAGALIES CENTRE 94776

CHECKERS MALL OF THE NORTH 30172 CHECKERS MATLOSANA MALL 87284 CHECKERS METLIFFE
PLAZA 30203 CHECKERS MIDLANDS MALL
CHECKERS MOFFET 58875
CHECKERS MOOI RIVER JUNCTION 66622 CHECKERS MOUNTAIN MILL LIQ CHECKERS MOUTSIYA M
LC 96370 CHECKERS N1 CITY 42494

CHECKERS NEIGHBOURHOOD 94718 CHECKERS OLIVEDALE - 015126 CHECKERS OTHONGATHI MALL
90879 CHECKERS PAROW 42509

CHECKERS PAVILLION 49975 CHECKERS PLUMSTEAD 30009 CHECKERS POLOKWANE 56166
CHECKERS POTCHEFSTROOM 51857 CHECKERS PROTEA HEIGHTS 50479 CHECKERS
QUEENSBURGH 86018 CHECKERS RASLOUW 53613 CHECKERS RESERVOIR HILLS 52243 CHECKERS
RICHARDS BAY 31039 CHECKERS ROODEPOORT 43987 CHECKERS ROSEBANK MALL 94750 CHECKERS
RUSTENBURG 38162 CHECKERS SCOTTBURGH 59130 CHECKERS SILVER LAKES 37988 CHECKERS
SOMERSET WEST 53728 CHECKERS SOUTHWAY MALL 80729 CHECKERS ST JOHNS 59122
CHECKERS STELLENBOSCH 49941 CHECKERS SUNHILL 15118 CHECKERS TABLE BAY 39582
CHECKERS TABLEVIEW 53744 CHECKERS TOKAI 63470
CHECKERS TZANEEN LIFESTYLE 32881 CHECKERS UPINGTON 93542
CHECKERS VANDERBIJL PARK 36631 CHECKERS VILLAGE VIEW 94807
CHECKERS VINCENT 31217
CHECKERS VREDENBURG 53809 CHECKERS WELGELEE PLEIN 58930 CHECKERS WESTGATE 94865
CHECKERS WHALE COAST MALL3957 CHECKERS WOODLANDS BOULEVARD 9482



